






Shri Vaishnav Vidyapeeth Vishwavidyalaya  
Shri Vaishnav Institute of Journalism and Mass Communication  
Choice Based Credit System (CBCS) Scheme in the light of NEP-2020  
B.A. JMC Batch (2025-28)


SEMESTER - I


SEMESTER - I													
S. No.	CATEGORY	COURSE CODE	COURSE NAME	EXAMINATION SCHEME					TEACHING SCHEME/WEEK			CREDITS	TOTAL MARKS
				THEORY			PRACTICAL		L	T	P		
				End Sem University Exam (60%)	Two Term Exam (20%)	Teachers Assessment (20%)	End Sem University Exam (60%)	Teachers Assessment (40%)					
1	Major I	JMCUG101	Print Media Production	60	20	20	0	0	3	0	0	3	100
2	Major II	JMCUG102	Growth and Evolution of Indian Media	60	20	20	0	0	3	0	0	3	100
3	Minor I	JMCUG103	Introduction to Communication and Media	60	20	20	0	0	3	0	0	3	100
4	Minor II	JMCUG104	Communication, Media and Culture	60	20	20	0	0	3	0	0	3	100
5	AEC	ENG101	Foundation English	60	20	20	0	0	4	0	0	4	100
6	GEC	GE	Generic Electives	Scheme will be as per the syllabus of the respective Generic Elective Subject								4	100
TOTAL												20	600

  
Chairperson  
Board of Studies  
Shri Vaishnav  
Vidyapeeth  
Vishwavidyalaya,  
Indore

  
Chairperson  
Faculty of Studies  
Shri Vaishnav  
Vidyapeeth  
Vishwavidyalaya,  
Indore

  
Controller of  
Examination  
Shri Vaishnav  
Vidyapeeth  
Vishwavidyalaya,  
Indore

  
Registrar  
Shri Vaishnav  
Vidyapeeth  
Vishwavidyalaya,  
Indore

  
Vice Chancellor  
Shri Vaishnav  
Vidyapeeth  
Vishwavidyalaya,  
Indore  
11.6.2025